

**USEITI Outreach and Communications Subcommittee**  
**Meeting Summary for Monday, February 3, 2014**

**Congressional Outreach**

- Veronica Slajer has heard back from the House Natural Resources Majority (R) who will approach/coordinate with the House Minority to set up briefing.
- Danielle Brian and Mia Steinle are also in touch with House Natural Resources Minority (D) staff but are waiting for the Majority to take the lead.
- Neil Brown will hear from the Senate Energy and Natural Resources Minority (R) staff to set up briefing. Expects a response early this week.

**International EITI Outreach**

- EITI International Board Implementation Committee Meeting with USEITI on January 31, 2014, update:
  - ❖ Those in attendance felt that the meeting went really well. There was a divide with the Board but after the presentation explaining the U.S. approach with adaptive implementation they seemed more on board.
  - ❖ Board suggested a timeframe for adaptive implementation.
  - ❖ Greg Conrad (GOVT) provided a summary of the State Opt-in process and responded to questions.
  - ❖ Those that represented the USEITI were:
    - CSO Representative: Danielle Brian, Rebecca Adamson, and Neil Brown
    - Government Representatives: Greg Conrad (state), Greg Gould, Paul Mussenden, and Marti Flacks
    - Industry Representatives: Veronika Kohler, Aaron Padilla, Michael Flannigan
- Carnegie Event:
  - ❖ This was a much broader gathering on the need of EITI internationally. This was not focused on the U.S. however the speakers were very happy that the U.S. has joined because this has encouraged other countries to join.

**Tribal Outreach**

- Veronica Slajer will be meeting with the Native Village of Barrow in Alaska next month at their meeting. Will talk to them with regards to Tribal opt-in.

## **MSG Internal Outreach**

- Greg Gould will be reaching out to the other Government sector members for participation on the work group for the communication plan through 2016.

## **Other Items**

- The co-chairs proposed that a working group be created to formulate a communications plan through 2016 that will provide information to the public, states, Congress, and other government agencies. Representative from civil society will be Laurie Sherman. Veronika Kohler and Greg Gould will be reaching out to the industry and government sectors, respectively for volunteers.
- Subnational Opt-in Outreach Plan Discussion
  - ❖ Greg Conrad volunteered to develop process for state outreach. Larger EITI questions (i.e. EITI reporting process) need to be resolved before state education can take place. He gave an update on his thoughts for developing the concept for subnational Opt-in/adaptive implementation plan/process.
  - ❖ Marti Flacks noted that the first two reports would not need to include all state information but International Secretariat would expect some progress and state participation. She has volunteered to pull together information on how other countries are handling this issue. Will get the information to the subcommittee in a couple of weeks.
  - ❖ Marti Flacks also proposed finding one state to serve as a model for other states and that it should be a state represented on the MSG.
  - ❖ Greg Gould will be reaching out to BIA (Jerry Gidner) for his involvement.
  - ❖ Upcoming work session to take place sometime this week. Invitation to go out to the subcommittee and others involved to include: Pat Etchart (ONRR), Jerry Gidner (BIA), Mike Matthews (Wyoming).

## **Next Meeting**

February 10, 2014

## **Subcommittee Members in Attendance**

Danielle Brian, Project On Government Oversight  
Neil Brown, The Lugar Center  
Greg Conrad, Interstate Mining  
Marti Flacks, State Department  
Michael Flannigan, Peabody Energy  
Greg Gould, Interior Department  
Laurie Sherman, Transparency International-USA  
Veronica Slajer, North Star Group

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## **Invitees**

Anita Gonzales-Evans, Interior Department

Ryan Ellis, Interstate Mining

Pat Etchart, Interior Department

Jennifer Goldblatt, Interior Department

Paul Mussenden, Interior Department

Judy Wilson, Interior Department

## **Staff**

Rosita Compton Christian, Interior Department, USEITI Secretariat

Kim Oliver, Interior Department USEITI Secretariat

Mia Steinle, Project on Government Oversight